

# EMERGING STARTUP ECOSYSTEMS

10 December - 11 December



BANQUE DU LIBAN

**accelerate**  
2015

**BDL ACCELERATE  
2015'S UNPARALLELED  
EXPERIENTIAL  
JOURNEY WILL BE A  
WORLD FIRST, SETTING  
THE STAGE FOR  
LEBANON TO LEAD THE  
GLOBAL DISCUSSION  
ON EMERGING STARTUP  
ECOSYSTEMS.**





# Banque du Liban Accelerate 2015

Following the success of Banque du Liban Accelerate 2014 in establishing Lebanon as an international startup hub, with over 1,600 entrepreneurs, investors, and professionals attending a 2-day conference featuring 53 speakers, 34 startups, 48 partners, and 72 exhibitors, the Central Bank of Lebanon (Banque du Liban / BDL) is organizing Lebanon's second annual international startup conference – BDL Accelerate 2015 – on Thursday and Friday, the 10th and 11th of December 2015 at Forum de Beyrouth.

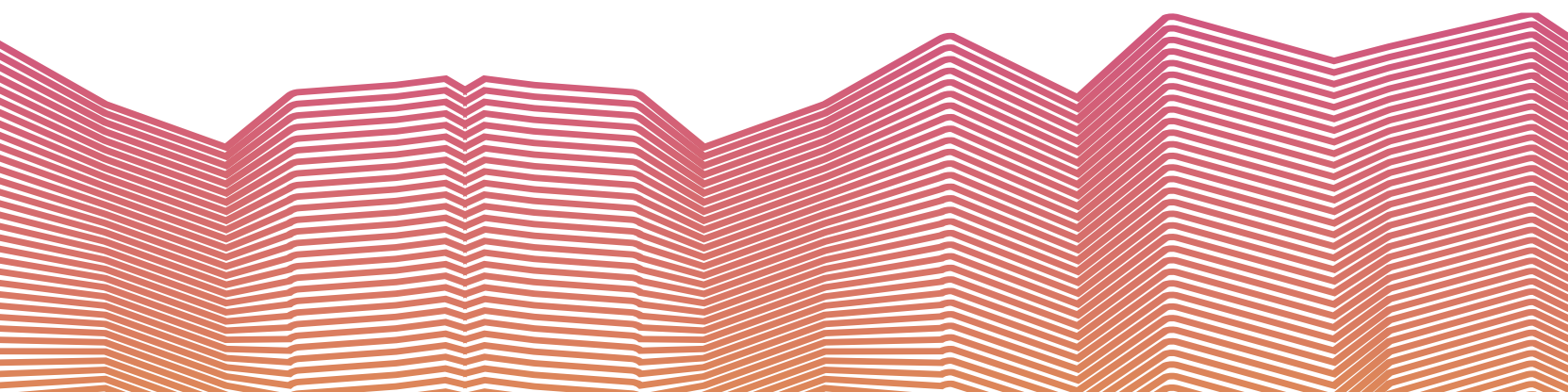
“Emerging Startup Ecosystems”, the theme for 2015, will gather entrepreneurs, investors, and support institutions from key emerging startup ecosystems across 5 continents. BDL Accelerate 2015 will host 3,000 attendees, 100 speakers, 100 exhibitors, and 100 startups from around the world, with 2 stages, 2 startup competitions, 2 hackathons, 2 workshop spaces, in a total conference space spanning 6,000 sqm.

Registration is free while tickets last.

2014 BDL Accelerate **[2014.bdlaccelerate.com](http://2014.bdlaccelerate.com)**

2015 BDL Accelerate **[www.bdlaccelerate.com](http://www.bdlaccelerate.com)**

TechCrunch article about Lebanon's startup ecosystem **[on.tcrn.ch/l/rdWQ](http://on.tcrn.ch/l/rdWQ)**



# FOUR PARALLEL TRACKS



**2** STAGES

2500 SEATS



**2** STARTUP  
COMPETITIONS

\$15,000 CASH



**2** HACKATHONS

CASH PRIZES



**2** WORKSHOP  
SPACES





A CONFERENCE SPANNING OVER 6,000 m<sup>2</sup>

FEATURING

100

STARTUPS



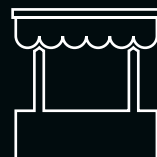
100

SPEAKERS




100

EXHIBITORS





A large, diverse crowd of people, mostly men in business attire, are gathered in a modern, brightly lit indoor space, likely a conference or trade show. In the background, there are large windows and a green banner with the text "blueprints for success". The overall atmosphere is professional and busy.

"Beirut is rapidly  
shaping up to be  
a powerhouse for  
startups in the  
Middle East."

-TechCrunch



# BDL Accelerate Stats 2015

BDL Accelerate is hosted and organized by Banque du Liban, which ensures the highest standards of quality and value that are on par with the leading European startup conferences.

BDL Accelerate 2015 is Lebanon's largest seated conference of any kind, with over 2,500 seats across 2 stages, and the region's most significant international startup conference, with over 100 speakers from 40 different countries spanning 5 continents.

BDL Accelerate 2014 was attended by over 1,600 entrepreneurs, investors, and professionals, including executives from all major banks and financial institutions in Lebanon, alongside the leading large and medium enterprises, which altogether account for at least 25% of Lebanon's economic activity.



**This year, BDL Accelerate  
2015 is expected to attract  
over 3,000 ATTENDEES.**

**250**

**Executives**

under the patronage of H.E. Governor Riad  
Salameh of the Central Bank of Lebanon

**500**

**Internationals**

from Europe, Southeast & Central Asia, North  
America, the Middle East & North Africa

**2000**

**Professionals**

from all major large and medium enterprises  
in Lebanon & across the Arab World

**250**

**Students**

from the leading universities in Lebanon







## Exhibitors will include

**100**

Technology Startups

**100**

Support Institutions

**100**

Investors, VCs & Angels

**25**

Financial Institutions

**25**

Large and Medium Enterprises

# SIZE OF COMMUNITY

Mailing List @

15,000 with over 75%

from the international startup /  
investor / tech sector

Facebook f

20,000 with over 80%

from Lebanon & the Arab World

Twitter 

10,000 with over 80%

from Lebanon & the Arab World

ANNUÉ DU LIBAN  
accelerate  
2014



# Projected reach and impact (18-55 age group)

2,500,000 reached  
75,000 engaged

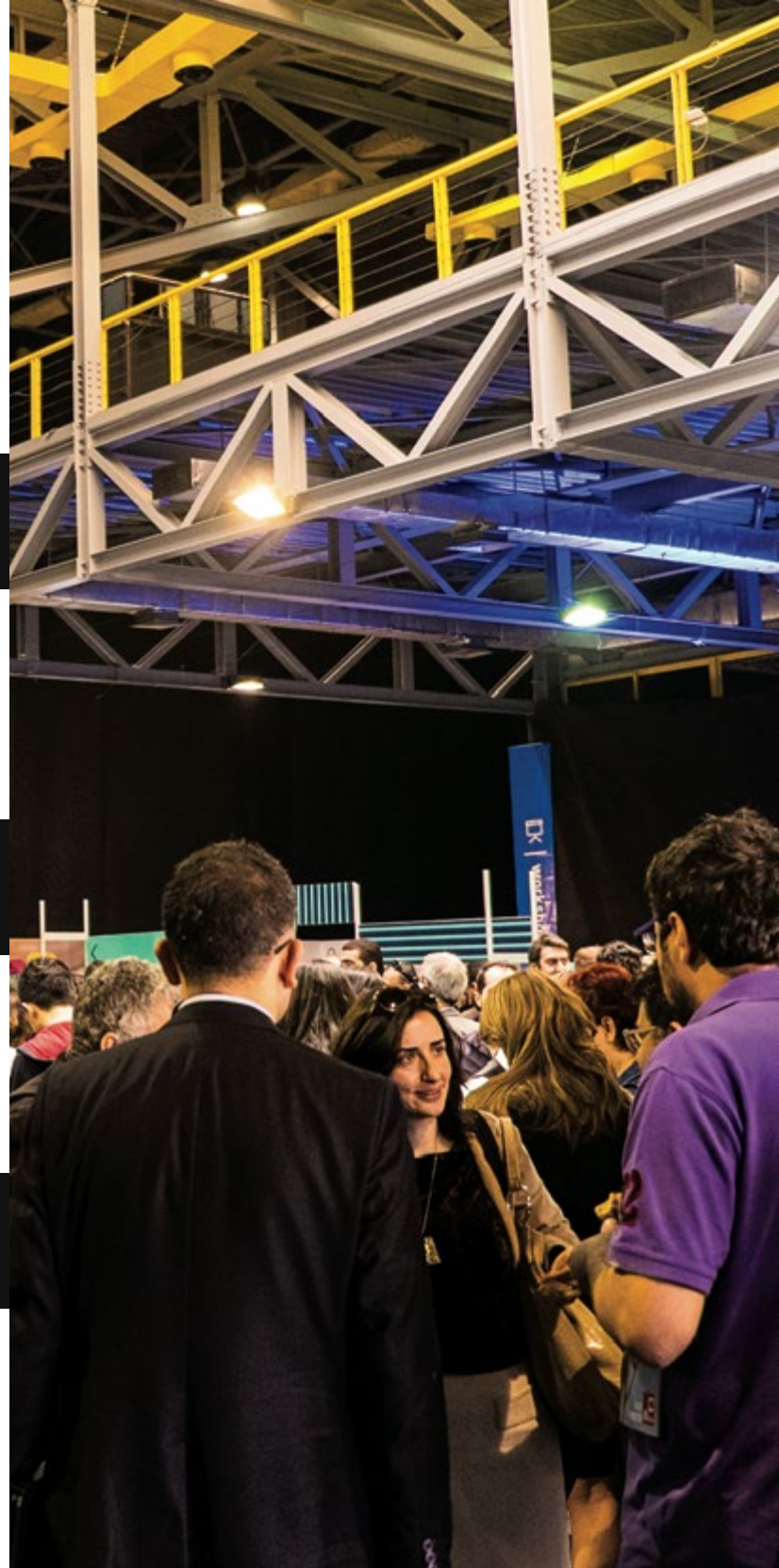
Lebanon

900,000 reached  
30,000 engaged

MENA

750,000 reached  
25,000 engaged

Europe







2014 Speakers

**Riad Salameh**  
Governor of the Central Bank  
of Lebanon

**Francois Bassil**  
Chairman of the Association  
of Banks in Lebanon

**Tom Fletcher**  
Ambassador of the United  
Kingdom in Lebanon

**Marianne Hoayek**  
Director of the Executive  
Office at Banque du Liban

**Mohamed Choucair**  
Chairman of the Federation of the  
Chambers of Commerce, Industry  
and Agriculture in Lebanon

**Charlie Graham-Brown**  
CFO at Seedstars World

**Darius Cheung**  
Founder & CEO of 99.co

**Deven Soni**  
Co-Founder of Sprayable Energy

**Elias Ghanem**  
Co-Founder & CEO of Telr

**Adrianna Tan**  
Founder & CEO  
at WoBe Indonesia

**Gary Stewart**  
Director at Wayra UK

**Hafez Virjee**  
International Arbitration  
at Dechert & Co-Founder of Delos

**Hala Fadel**  
Chair at MIT Enterprise  
Forum Pan Arab

**Hassane Staibi**  
Co-Founder & CEO  
of Band Industries

**Henri Asseily**  
Managing Partner  
at Leap Ventures

**Hind Hobeika**  
Founder & CEO of Instabeat

**Imad Riachi**  
Chief Scientist  
at Essentia Analytics

**Ivan Hernandez**  
Co Founder of The Digital Loop

**Jambu Palaniappan**  
General Manager of Middle  
East & Africa at Uber

**Jamil Corbani**  
CEO of Green Studios

**Jean Nehme**  
Founder & CEO of Touch Surgery

**Jonathan Giesen**  
Co Founder & CEO  
of Transterra Media

**Kalina King**  
Regional Director for General  
Assembly Asia

**Karin Venneri**  
Founder & CEO of 1000 Italy

**Loen Segers**  
COO at Tech.eu



## 2014 Speakers

**Lorraine Habib**

Business Development  
Manager at Bla Bla Car

**Alexander M. Asseily**

Chairman/Co-founder  
of Jawbone & State

**Mario Berta**

Regional Managing Director  
at Rocket Internet

**Mark Haidar**

Founder & CEO of Vinli

**Maroun Chammas**

Chairman at Berytech

**Marwan Khereddine**

Chairman & GM  
of Al-Mawarid Bank

**Maurice Sehnaoui**

President of BLC Bank

**Michael Lints**

Venture Partner  
at Golden Gate Ventures

**Mike Butcher**

Editor at Large of TechCrunch

**Antoine Saab**

Managing Director of Energy24

**Mouhamad Rabah**

President of  
Beirut Digital District

**Nicolas Sehnaoui**

Former Minister of Telecom

**Paul Bragiel**

Managing Partner  
at I/O Ventures

**Paul Papadimitriou**

Founder of Intelligencr

**Ramez Mohamed**

Flat6Labs CEO

**Ramzi Rizk**

Co-Founder & CTO of EyeEm

**Rani Saad**

Founder of The Window

**Alina Gratschner**

Business Development  
at Apora Ventures

**Stefan Gantchev**

Partner at LaunchHub

**Thijs Klerks**

Founder of ThijLnl

**Till Ohrmann**

Co-Founder & CEO  
of The Pirate Summit

**Aiste Lehmann**

Director at TIDEA [Bosnia]

**Vitaly Golomb**

Founding Partner of CCC Fund

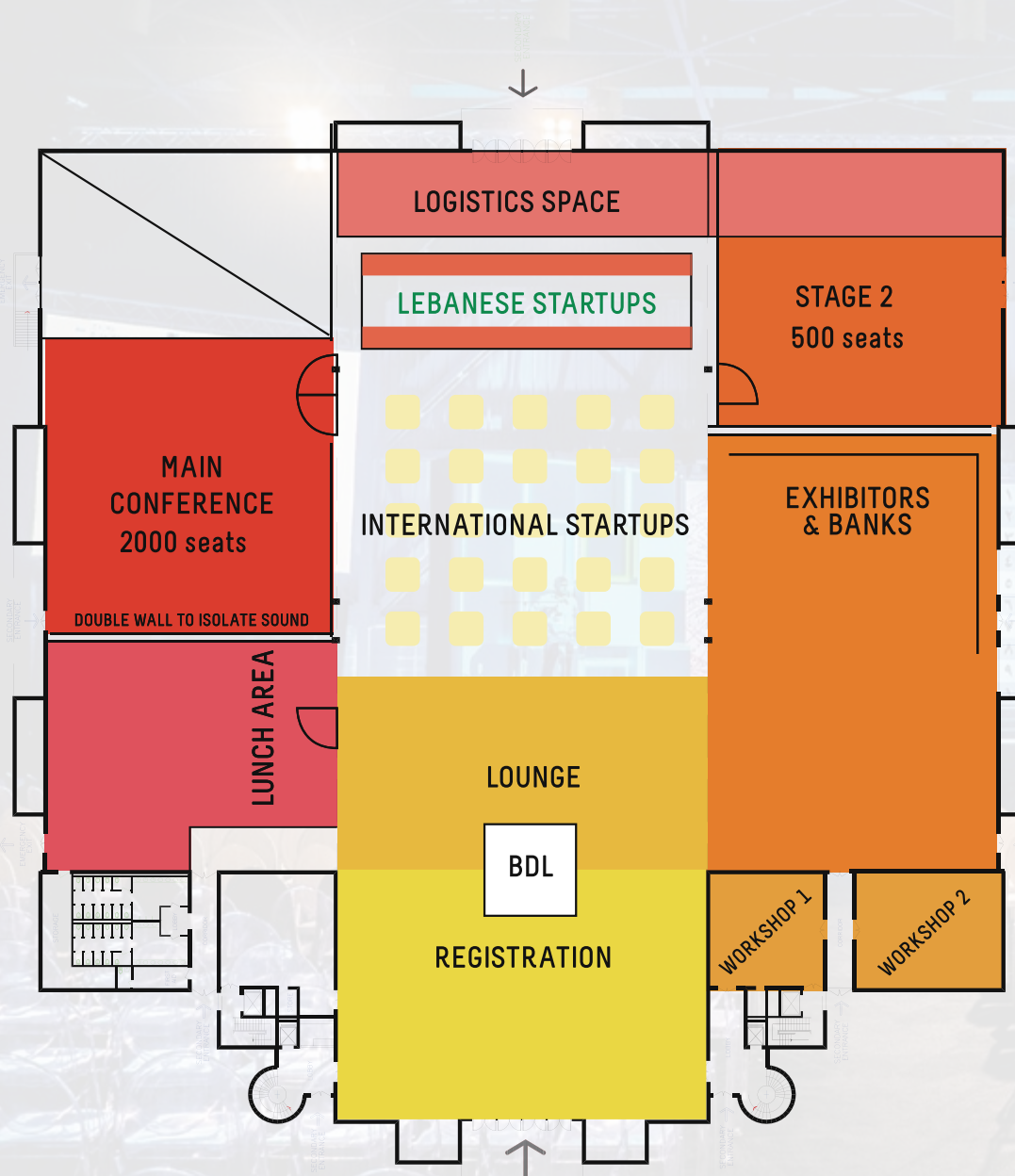
**Walid Hanna**

Managing Partner at MEVP

**Yasser Akkaoui**

Editor-in-Chief at Executive Magazine  
& Founder of KConcept Holding

# BDL ACCELERATE 2015 FLOOR PLAN

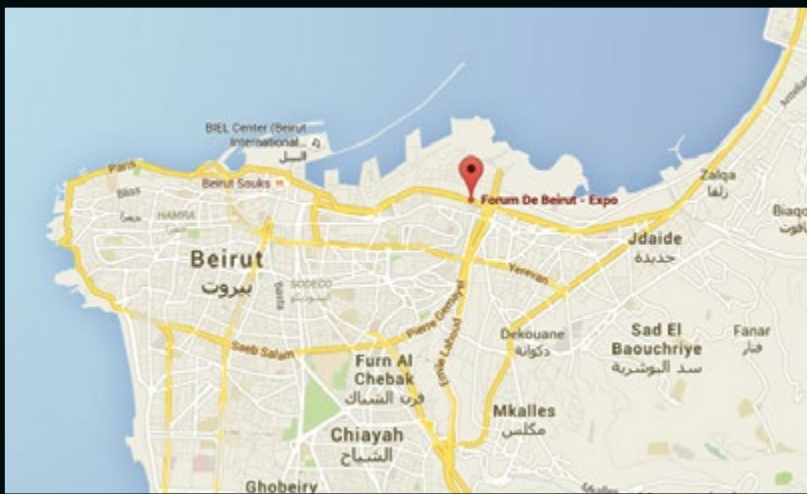




# THE VENUE

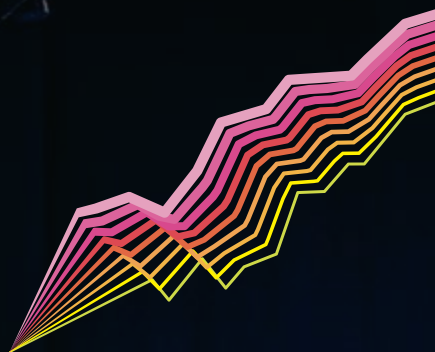


مصرف لبنان  
BANQUE DU LIBAN



BLUEPRINTS

BLUEPRINTS FOR SUCCESS 20-21  
NOVEMBER



BANQUE DU LIBAN

*accelerate*  
2015

JOIN US

10 — 11  
DECEMBER

BEIRUT — LEBANON

[www.bdlaccelerate.com](http://www.bdlaccelerate.com)

FORUM DE BEIRUT