

# Agenda @ BDL Accelerate 2015 - Day 2

## DAY 2 - Friday December 11, 2015

STAGE A						STAGE B						INNOVATION SPACE (workshops)				INVESTMENT SPACE (workshops)													
TIME	TYPE	TITLE	REGION	MODERATOR	SPEAKERS	TIME	TYPE	TITLE	REGION	MODERATOR	SPEAKERS	TIME	TYPE	TITLE	SPEAKERS	COMPANY	TIME	TYPE	TITLE	SPEAKERS	COMPANY								
8:00	Registration Opens at 8 AM Breakfast and Coffee will be served.					8:00	Registration Opens at 8 AM Breakfast and Coffee will be served.					8:00	Registration Opens at 8 AM Breakfast and Coffee will be served.				8:00	Registration Opens at 8 AM Breakfast and Coffee will be served.											
9:00	Panel (25 min + 10 min Q&A)	Supporting Startups	Lebanon	Nicolas Sehroui	Marwan Kheireddine, Mohamed Rabah, Maroun Chammas, Robert Fadel	9:00	Panel (30 min + 15 min Q&A)	Seed, SME, and Matching Investments	Lebanon	Yasser Akkaoui	Khater Abi Habib, Nicolas Rouhana, Fouad Rahme	9:00	Marketing	Building Communities	Aziza Sheerin	General Assembly	Mentorship	Startup Clinic	Sanjay Sabnani	CrowdGather									
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9:30	Panel (30 min + 10 min Q&A)	How Entrepreneurial Family Business Give Back	Lebanon	Michael Lints	Salm Zeeni, Nicolas Boukhatat, Youssef Abjlama, Nay Ghorayeb, George Abuada	9:30	Keynote (15 min keynote + 5 min Q&A)	Designing for a Connected World	Berlin	N/A	Dan Young	9:30	Innovation	Design Thinking	Daniel Young	DXY	Pitching	Pitching to 500 Startups	Marvin Liao	500 Startups									
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10:00	Keynote (15 min keynote + 5 min Q&A)	Startup Success: An Unexpected Journey	USA	N/A	Mark Haidar	10:00	Panel (30 min + 10 min Q&A)	Accelerators	Lebanon	Alex Barrera	Colm Reilly, Theo Khoury, Sami Abou Saab	10:00	Keynote (20 min keynote + 10 min Q&A)	Full Circle: Entrepreneur to Angel to VC to Entrepreneur	Silicon Valley	N/A	Mansour Salame	Artificial Intelligence	Paris	N/A	Rand Hindi	Business	Building a 100M Startup in 12 months	Mark Haidar	Vinli	Sales	Startup Business: How to Sell	Mario Berta	Flyspaces
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10:30	Keynote (Short 5 min Keynotes followed by a 9 min Panel Format Q&A)	Emerging Opportunities	Sub-Saharan Africa	Paul Papadimitriou	Mbwana Ally, Samir Abdelkrim	10:30	Panel (30 min Panel + 15 min Q&A)	Bridging Ecosystems	UK	Josephine Goube	Jean Nehme, Mo Rafei, Imad Rachi	10:30	Hybrid (Short 10 min Keynotes followed by a 10 min Panel Format Q&A)	Bridges to Asia	APAC	Paul Papadimitriou	Joyce Kim, Sally Park, Gen Kanai	How Big Data is Reshaping Marketing	USA	N/A	Zahi Karam	Media	Two Minutes With TechCrunch'	Mike Butcher	TechCrunch	Marketing	Growth Marketing	Marc Aleh	Paribus
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11:00	Hybrid (Short 8 min Keynotes followed by a 13 min Panel Format Q&A)	Building Startup Ecosystems	Europe	Joe Haslam	Liz Fleming, Andra Larin, Natalia Krikova, Josephine Goube	11:00	Keynote (15 min + 5 min Q&A)	Waking Giants	MENA	Tara Nehme	Hadi, Loulou, Neda, Cogdem	11:00	Announcement	N/A	N/A	N/A	Berytech	Le Wagon	Lebanon	Malik El Khoury	TBA	Big Data	Data Driven Marketing	Zahi Karam	Bluecore	Accounting	Accounting for Startups	Joe Sakr	Sarkis Sakr
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11:30	Keynote (15 min keynote + 5 min Q&A)	Alternative Financing & Secondary Markets	Silicon Valley	N/A	Sanjay Sabnani	11:30	Hackathon (45 min)	Web & Mobile Hackathon Pitches	International	WDS	TBA	11:30	Keynote (15 min keynote + 10 min Q&A)	The Microwork Revolution	Emerging Markets	N/A	Leila Janah	Wearables Hackathon Pitches	International	DNY Group	TBA	Web Development	Building Real Time Webapps (Requirements - Git - PHP 5.4 or newer - Web server - Code Editor)	Jad Joubran	eTobb	Banque du Liban Circular 331	Financing under BDL Intermediate Circular 331. A general overview of Intellectual Property rights and their protection. The establishment of a joint-stock company (SAL) in Lebanon.	Dr. Georges Abi Rizk and Ray Yazbeck	Banque du Liban
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12:00	Keynote (15 min keynote + 5 min Q&A)	Founding Startup Ecosystems	France	N/A	Loic Le Meur	12:00	Pitching (10 min)	Le Wagon	Lebanon	Malik El Khoury	TBA	12:00	Competition (50 min)	Early Stage Startup Competition Finalists	Global	Tamara Zakharia & Alex Barrera	TBA	TBA	TBA	TBA	TBA	TBA	TBA	TBA	TBA	TBA	TBA	TBA	
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